Please read before submitting artwork

All artwork files must be press ready with all elements included in a single file.

DO NOT embed rasterised images as we may need to adjust them before printing.

Preferred File Formats - for PC only

Adobe CS is SCI's preferred format Illustrator EPS

Adobe Photoshop PSD for raster (pixelated) images TIFF & High Resolution JPEG files submitted at Actual Size are suitable

Adobe PDF (Acrobat 5 PDF 1.4 or higher)

Adobe Indesign INDD - Original files only

Do not supply exported InDesign files. Quark files are not supported by SCI. PDF files are unreliable and should only be used for printing as a last resort. Please do not submit low resolution images (i.e. bitmaps, jpegs or gifs) dropped in and saved as AI, PDF or EPS files.

Bleed

Allow at least 50mm bleed all round, and sufficient bleed for pockets. eg. 50mm Dowel/Rod will require100mm bleed.

Accepted Media Formats

CD, USB, DVD, Email (up to 7MB).
Upload files via www.yousendit.com or www.dropbox.com

Setup

$50 per unique design (includes opening and checking of your file and calibration of printers).

Artwork / Logo Recreation & Creative Design

$100 per hour.

Proofing

An artist proof should be supplied with the artwork, a hard copy is preferred, but a pdf or jpeg may suffice for smaller jobs.

SCI is not responsible for the content of your art, or proof reading the spelling.

Resolution

Rasterised (Photoshop Files & Photos) Images saved at Actual / Full Size of 75 dpi. or greater are preferred for rasterised artwork

Logos

We kindly ask that all logos are vectorised before submitting artwork for approval.

Fonts

All fonts used in your final design must be converted to outlines/paths before submission.

Southern Cross
International

" Stunning Images, Every Time!"

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